INTERNATIONAL SMALL BUSINESS NETWORK

WITH A FRATERNITY OF ENTREPRENEURS

INTRODUCTION

This commercial project is creating an international small business network with a global fraternity of entrepreneurs who share knowledge and pool resources to provide mutual support and to foster a wide range of joint ventures and multilateral projects.

MISSION

As a commercial venture and a humanitarian endeavor, the project serves to galvanize a partnership circle that brings an alignment of perspectives and a convergence of interests as multiple actors come together in a syncretic interaction that expands mutual opportunity through grassroots coordination. The revolving dynamic is based on versatile business models and interactive networks that apply advanced economic theory to everyday life as lateral communication and peer-to-peer interaction enable local participation in regional commerce and international trade. This business network amplifies the role of small and mid sized enterprise by organizing the vast and scattered sector and by synchronizing the various functions of business through international business clusters that offer corresponding and complimentary knowledge.

The "Information Economy" and other economic innovations provide a public interest platform when there is a decentralized market that is influenced by consumers through direct interaction with decentralized business. And decentralized business needs cohesion and coordination to connect with an expanding pool of consumers if the direct interaction is to work on a large scale. Blockchain and Web 3 bring decentralization, but the resulting fragmentation requires a corresponding business network with parallel functions to overcome splintering and unite business functions for economy of scale. A new framework of lateral interaction is needed to coordinate economic activity for the small business community which constitutes the majority of business worldwide.

The incubation of business through a coressponding incubation of markets provides the ultimate accelleration and it comes about when there is an alignment of consumer interests with commercial incentive and this reciprocity provides expanding business opportunity for entrepreneurs as consumer feedback creates new opportunity that is based on an economy that is responsive to consumer recommendation. By enabling local representation in regional commerce and international trade, we provide a platform for small business autonomy and prosperity while offering wider consumer access through expanding geographic parameters and purchasing at the lower cost that comes from a lateral system of exchange. So, the overlapping interests create multiple opportunities for constructive interaction as an egalitarian paradigm promotes business by representing the needs of society through an economy of mutual engagement.